

Kevin Halladay-Glynn

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SELECTED EXPERIENCE

Coder // Dev Tools, AI Adoption, Cross-Dept Ops, Automation, Change Mgmt
AI Strategy & Operations Lead : 6 month fractional contract : June – Nov 2025

- Partnered across 8 departments to find where AI could save time and money at an AI-first tech company with clients like Goldman Sachs, Discord and Anthropic
- Built **15+ automations or integrations and 28+ hands-on training sessions** on tools like Custom GPTs, Claude Projects, Google Apps Script, Zapier, and MCPs.
- Example project: a ‘Job GPT’ to help write on-brand job descriptions. Became the most used internal GPT and was highlighted internally by the team at OpenAI
- Hosted opt-in **office hours, demos, and training videos reaching 50%+ of the company**, with 30% repeat attendance
- Collaborated with CEO and Chief of Staff on enterprise AI strategy, supporting internal storytelling as an “agentic company” and helping GTM teams dogfood the tools they sell

CareerArc // HR Tech, AI Workflows, LLM Integration, Adoption Strategy, APIs
Lead Product Manager : Feb 2022 – Feb 2025
Senior Product Manager & UX Lead : Jan 2021 – Feb 2022

- Owned redesign and replatforming of CareerArc’s core product—a VC-backed HR tech platform automating recruiting for Fortune 500 brands
- Streamlined a **seven-step process into a single AI-assisted workflow** cutting onboarding time from weeks to minutes
- Transitioned from heavy project management to a lean AI-supported process leading to 30% more projects completed with a 45% smaller team
- Integrated with a diverse set of APIs to connect platform with major SM, ATS and HRIS platforms publishing 300k+ jobs a month to social media
- Shaped **adoption strategy and messaging for 75+ features**, driving engagement via documentation, chat workflows, guided tours, and videos
- Established and led four ongoing advisory panels with HR leaders; their feedback improved first-click discovery in key areas by 28% and NPS by 12 points

Silversheet // Healthcare SaaS, Compliance, Migrations, Process Optimization
Product Manager : Jun 2019 – Jan 2021

- Scaled platform architecture for Silversheet, a high-growth healthcare credentialing startup, following its \$55M acquisition by AMN Healthcare
- Led delivery of 30+ features in 18 months, from research to launch to KPIs, **helping 500+ facilities cut credentialing time by 70%**

SUMMARY

A human to help with AI. Cross-functional product leader with a decade of experience bridging technical tools and the people expected to use them. I’ve tracked the leading edge of tech and AI to build products that enhance user engagement and boost the bottom-line. Blending consulting roots with design-led product leadership, I partner across teams to understand users, identify the right problems, and partner on solutions that make everyday work life better.

SELECTED SKILLS

AI & PRODUCT	RESEARCH & DATA
B2B/B2C SaaS	Lean Discovery
Strategic Initiatives	Quant & Qual Research
Compliance / Accessibility	User Interviews
Enterprise Migration	A/B Testing
LLMs, RAG & NLP	ROI Analysis
Technical Documentation	Insight Synthesis
Agile (PLM)	Success Metrics
Change Mgmt	Data Visualization
	Dashboard Design
	Data Governance
TECHNICAL & TOOLS	APPROACH
AI Implementation	Cross-Functional Partnerships
Rapid Prototyping	Co-Leadership
Low-code Automation	Stakeholder Alignment
Python, SQL, Git	Process Optimization
Collaboration Tools	Systems Thinker
Analytics Platforms	
API Integrations	
Cursor / CLI	Workshops & Training
GCP / OpenAI / Anthropic	Data-Driven
Shopify / DAM	Product Polymath

Experience Continued

- Transitioned SoCal's largest health networks to our platform—migrating 17K credential profiles at Cedars-Sinai and 15K across 200+ MemorialCare sites
- **Integrated 6 internal tools to improve data visibility** across teams

UCLA // Higher Ed, Automation, Cross-Functional, Accessibility, GDPR/CCPA
Art Director : Jul 2018 – Jun 2019
Senior Designer : Feb 2017 – Jul 2018
Designer : May 2016 – Feb 2017

- Rose quickly from Designer to Art Director, crafting engaging, record-setting digital and in-person experiences for UCLA's 500K+ global alumni network
- Led cross-functional sprint and A/B tested giving workflows, **tripling campaign donations and increasing match donations by 59%**
- Owned build of 50+ screen award-winning web app, moving from concept to deployment in under 20 months creating a blueprint for universities globally
- **Automated migration of 120+ email templates** and led advisory groups across 80+ departments, boosting open rates by 11% and event attendance by 35% YoY

Creative Agencies // Solutions Consulting, Discovery, UX/UI, Client Mgmt
Art Director & Consultant @ Creative Circle : Feb 2016 – Feb 2017
Designer & Project Manager @ 24 Seven : Apr 2016 – Feb 2017

- Contract designer, photographer and project manager, supporting projects across finance, IT, ecommerce, and DTC for fast-paced, high-volume retail environments.
- Delivered **Shopify builds and product landing pages** for fashion and agency clients, plus marketing collateral for brands like T-Mobile, Netflix and Forever 21
- Built strong client relationships and identified follow-on opportunities, driving a 70% rebook rate

Trim Media // Agile Agency, Rapid MVPs, Shopify, DAM, 8x 0-to-1 projects
Co-founder and Design Lead : May 2012 – Sep 2016

- **Founded and scaled a profitable full-service digital agency** and consultancy, specializing in branding, strategy, websites, and purpose-built internal tools
- Highlights include:
 - Agile development of in-house video project that grew from launch to 5k+ weekly downloads in under 6 months
 - Engineered an **automation solution to generate homework and reference materials, serving over 1M+ students and teachers** nationwide
 - Rapid delivery of dozens of decks, videos, and marketing materials for non-profits, films, and major brands including Coachella, Disney, and Pepsi

Selected Background

EDUCATION

Computer Science, SQL, and LLMs

DataCamp and Brilliant Courses
2024 – Present

Consumer Market Research

UCLA Extension
2017

BA With Honors: Film Production

Loyola Marymount University
2010 – 2014

SELECTED HONORS

North Star Award from CareerArc

for organization impact
Jun 2021, Apr 2022 & Feb 2024

Rock on Award from Silversheet

for exceptional team contribution
Oct 2019

Grand Gold Award from CASE District VII Excellence Awards

for Alumni Day Online
Jan 2019

EA Achievement Award from UCLA

in recognition of Alumni Day Online
Oct 2018

SELECTED VOLUNTEER ROLES

Culture Co-op at CareerArc

Founding member
Aug 2021 – Jan 2025

Employee Resource Groups at UCLA

PRIDE (LGBTQ+) and Open (Mental Health)
Aug 2020 – Jan 2021

Staff Assembly at UCLA

VP of Creative Production
June 2018 – Aug 2019